

It's a Team Effort: Who Does What?

Blood Drive Coordinator

- » Leads organization's support of Hawaii's community blood program by planning and implementing regularly scheduled blood drives.
- » Identifies capable, enthusiastic team members to assist in the drive efforts, and serves as liaison between all sectors of the organization and BBH.
- » **EDUCATES** organization's members about the need for blood and how they can help.
- » **ASKS** for everyone's participation in the drive.
- » **THANKS** donors for their time and commitment to saving lives.

Team Members

- » Generate ideas on how to make your drive fun and rewarding.
- » Educate and recruit donors in their individual departments.
- » Assist with publicity and reminder calls prior to the drive.
- » Help supervise activities on drive day.

BBH Field Representative

- » Assists the coordinator in determining goals and selecting blood drive dates, times and locations.
- » Assists coordinator in ensuring that in-house facilities, bloodmobile provisions or fixed-site arrangements are logistically adequate.
- » Assists coordinator with educational presentations, development of recruitment strategies, and future planning opportunities.

Fun Fact

In 2008, 43 high schools hosted 76 blood drives and collected 4,773 pints of blood, helping to save more than 14,000 lives. High school donations accounted for 7 percent of BBH's total collection for the year.